

Industry Projections for Southeast Workforce Development Area, 2002-2012

NAICS	Industry Title	2002 Estimated Employment	2012 Projected Employment	2002-2012 Employment Change	2002-2012 Percentage Change
	Total Non-Farm Employment	166,650	189,040	22,390	13.4%
1133, 21, 23	Construction/Mining/Natural Resources	7,950	9,590	1,640	20.6%
31-33	Manufacturing	39,440	40,370	930	2.4%
311	Food Manufacturing	3,390	3,620	230	6.8%
326	Plastics and Rubber Products Manufacturing	3,090	3,680	590	19.1%
335	Electrical Equipment, Appliance, and Component Mfg	3,620	3,410	- 210	-5.8%
42, 44	Trade	26,190	29,050	2,860	10.9%
445	Food and Beverage Stores	4,320	4,630	310	7.2%
48, 49, 22	Transportation and Utilities (Including US Postal)	5,420	6,380	960	17.7%
52-53	Financial Activities	4,950	5,640	690	13.9%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	31,880	39,930	8,050	25.3%
61	Educational Services (Including State and Local Gov)	13,520	15,550	2,030	15.0%
62	Health Care and Social Assistance (Including State and Local Gov Hospitals)	18,360	24,380	6,020	32.8%
71-72	Leisure and Hospitality	19,730	22,380	2,650	13.4%
51, 54-56, 81	Information/Prof Services/Other Services	20,960	25,190	4,230	20.2%
	Government (Excluding US Postal, State and Local Educ and Hosp)	10,140	10,510	370	3.6%

Notes:

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed, unpaid family, or railroad workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2002 CES (3/03 Benchmark) and 2002 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2002 and 2012. It is important to note that unanticipated events may affect the accuracy of the projections.

**Source: Office of Economic Advisors, Wisconsin Department of Workforce Development
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